

# SPRING INTO ACTION AGAINST SWEET ITCH



## FAQ'S KILLITCH®

### **What is Sweet Itch, and how does it affect horses?**

Sweet Itch is the most common allergic skin condition in the UK and affects around 5% of the horse population.

It is an allergic reaction to the bites of midges causing intense itching. The condition varies from occasional rubbing and broken mane and tail hairs to excessive scratching resulting in hair loss, skin inflammation, and sometimes open wounds, most commonly affected areas are the mane, dock and face. Secondary infection can also develop caused by rubbing on gates/ fenceposts etc.

Horses affected by Sweet Itch can become quite agitated and stressed by the condition, behaviour can become erratic, and some horses may even struggle to maintain weight.

### **What is the best product to treat Sweet Itch?**

Killitch is a veterinary medicine proven to prevent and treat Sweet Itch in horses and ponies.

### **How does Killitch work to prevent and treat Sweet Itch?**

Killitch is a powerful anti-itch solution specifically formulated to prevent and treat Sweet Itch in horses. It contains the active ingredient Benzyl Benzoate which effectively soothes and calms irritated skin, stopping the itch-scratch cycle and preventing the biting insects from being able to reach the skin.



# FAQ'S KILLITCH®

## How often should you apply Killitch?

Killitch should be applied daily to affected areas on your horse during peak Sweet Itch season, typically from **March to November** when midges are most active. For prevention, start applying Killitch in early Spring before the onset of symptoms.

## Can Killitch be used on open sores or wounds caused by Sweet Itch?

Application to open wounds should be avoided, in this instance we recommend using Carr & Day & Martin Wound Cream before applying the Killitch to cover areas of broken skin. The Wound Cream forms a barrier allowing Killitch to be applied around the area until healed.

## Is Killitch safe for all horses?

Killitch is formulated specifically for horses but it is always recommended to perform a patch test before full application, especially on horses with sensitive skin. Consult with your vet if your horse has any pre-existing medical conditions, pregnant or lactating.

## How do you apply Killitch?

Apply Killitch while wearing gloves to all affected areas by rubbing in with fingers or soft cloth as soon as Sweet Itch is diagnosed and for the remaining part of the Sweet Itch season.

## What size is Killitch available?

500ml and 1L

## How much Killitch should you use?

Initial application of Killitch (75ml) should be made twice daily, reducing to once daily and then 3-4 times a week as the irritation lessens.

## Do I need to reapply Killitch after exercise?

Yes, if your horse or pony has been excessively sweating, it is advised to clean the area and reapply Killitch to ensure adequate protection

## Should I wash my horse before applying Killitch?

All affected areas should be kept clean by shampooing and rinsing well at least once a week before reapplying. Gallop Medicated Shampoo is an ideal choice, helping to cleanse the skin and alleviate itching while also promoting healthy skin.



## DOES KILLITCH WORK?

Yes, Killitch is a proven to prevent and treat Sweet Itch. We offer you a satisfaction guarantee or your money back!

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For more information refer to the SmPC or contact Carr & Day & Martin, Woodland Granaries, Narrow Lane, Wymeswold, Loughborough LE12 6SD

